



Strategic Planning: Why You Should Hire A Consultant

When finished, a Strategic Plan is a one-page guide. It may seem to be a simple project, but in order to create a plan that leads you on a path to reap the benefits, you need a consultant.

An Impartial Guide

An Avizo consultant will take the time to get to know your organization, its critical team members, your markets, and your preliminary long-term dreams. Our role will be to support every voice and sift through the ideas presented while creating your Strategic Plan.

Ambitious Goals

A consultant will push you out of your comfort zone. A Strategic Planning Session is a future-focused brainstorming experience meant to challenge the current way of thinking and doing. You may not like all that you hear. The collective discussion leads to even better results for your organization.

Accountability

Your Avizo consultant will schedule quarterly accountability meetings/calls to check-in. This is key to making progress on your plan. Answering to a person outside your organization will increase your team's commitment to your Strategic Plan. This positive focus review highlights the efforts of the team and provides an opportunity to support team members who need more assistance on their assigned objectives.