

Strategic Planning Benefits

A strategic plan is a 1-page document that is revised annually to set the course for achieving business success. Need to work on this text a bit.

Set Ambitious Goals

- Establish written goals & expected actions necessary to make progress.
- Create & set priorities for objectives to measure progress.
- Focus on crucial objectives that are most important to your organization.

Create a Better Team

- Grow your organization's talent, capability, knowledge & finances.
- Everyone works toward common goals.
- Enhance self-accountability of the team.
- Connect your team to the plan for increased engagement.

Gain a Game Plan for ACTION

- Establish expected outcomes and measures to monitor progress
- Guide and shape the culture of your entire organization
- Focus on future

Proactively plan to manage your future rather than reacting